

Mail original to:

THE DISPATCH
PRINTING COMPANY
34 S. Third St. - Credit
Columbus, OH 43215



CONFIDENTIAL CREDIT APPLICATION

CUSTOMER INFORMATION:		
NAME OF BUSINESS	E-MAIL	FEDERAL I.D.#
ADDRESS		TELEPHONE# ()
ADDRESS		FAX# ()
CITY	STATE	ZIP
CONTACT PERSON	AMOUNT OF CREDIT REQUESTED	WEB ADDRESS

TYPE OF BUSINESS:		
<input type="checkbox"/> CORPORATION	<input type="checkbox"/> PARTNERSHIP	<input type="checkbox"/> FRANCHISE
<input type="checkbox"/> DIRECT BUYER	<input type="checkbox"/> AGENCY	<input type="checkbox"/> PROPRIETORSHIP
<input type="checkbox"/> NON-PROFIT ORG.	<input type="checkbox"/> BUYING SERVICE	TAX EXEMPT <input type="checkbox"/> YES <input type="checkbox"/> NO
CORPORATION NAME	DATE INCORPORATED	STATE(S) INCORPORATED
DESCRIPTION OF BUSINESS		DATE ESTABLISHED
IF BUYING SERVICE, IS THERE AN AGENCY INVOLVED? <input type="checkbox"/> YES <input type="checkbox"/> NO	IF YES, PLEASE NAME	IN HOUSE <input type="checkbox"/> DIRECT <input type="checkbox"/>

PRINCIPAL OWNERS, PARTNERS OR OFFICERS:	BILL TO (if different than Principal):	AGENCY:
NAME	NAME	NAME
ADDRESS	ADDRESS	ADDRESS
TITLE	TITLE	TITLE
CITY, STATE, ZIP	CITY, STATE, ZIP	CITY, STATE, ZIP
SOCIAL SECURITY #	SOCIAL SECURITY # / FED I.D.#	FED I.D.# / D&B#
TELEPHONE ()	TELEPHONE ()	TELEPHONE ()

REFERENCES: PREFERABLY MEDIA THAT YOU HAVE DONE BUSINESS WITH RECENTLY			CLIENT REF _____	AGENCY REFS _____	
NAME	ADDRESS		NAME	ADDRESS	
CITY	STATE	ZIP	CITY	STATE	ZIP
TELEPHONE ()	ACCOUNT#		TELEPHONE ()	ACCOUNT#	
CONTACT NAME			CONTACT NAME		

NAME	ADDRESS	
CITY	STATE	ZIP
TELEPHONE ()	ACCOUNT#	
CONTACT NAME		

NAME	ADDRESS	
CITY	STATE	ZIP
TELEPHONE ()	ACCOUNT#	
CONTACT NAME		

BANK REFERENCES:		
NAME	BRANCH	TELEPHONE ()
ADDRESS	TELEPHONE	<input type="checkbox"/> CHECKING <input type="checkbox"/> SAVINGS <input type="checkbox"/> LOAN ACCOUNT # _____
CITY	STATE	ZIP
BANK CONTACT		

THE DISPATCH PRINTING COMPANY

AGREEMENT

Advertiser verifies that the preceding information is true and accurate and grants permission for any trade reference or bank reference to furnish to The Dispatch Printing Company, any and all information which may be requested by The Dispatch Printing Company for business purposes. Advertiser furthermore authorizes The Dispatch Printing Company to check Advertisers credit standing with any credit information company or service, and hereby releases The Dispatch Printing Company from any liability for obtaining and using this information.

Advertiser promises to pay for all advertising, broadcast services, production and related expenses incurred, ordered and provided on behalf of Advertiser by Provider. If Advertiser is both a corporation, limited liability corporation, non-profit organization, partnership or sole proprietorship and an agency, direct buyer or buying service, both parties shall be jointly and severally liable for all payments. Payment for the above-mentioned services shall be due and payable within thirty (30) days from the date of invoice relating thereto.

Provider reserves the right to accrue interest at 1.5% per month on balances in excess of thirty (30) days outstanding. Payment terms are stated on the invoice.

Advertiser hereby authorizes The Dispatch Printing Company to provide Advertisers advertising in accordance with The Dispatch Printing Companys credit terms. The Dispatch Printing Company's sales personnel and/or account executives are not authorized to alter or negotiate credit terms, terms for payment of past due debts, or any other arrangements for payment.

Advertiser agrees to give the Credit Manager of The Dispatch Printing Company thirty (30) days written notice, by certified mail or registered mail, of any change in the ownership of the Advertiser and of any change in the proprietary interest or active participation in its business by any undersigned grantor.

Advertiser warrants that all advertisements submitted for broadcast or publication will be truthful, not libelous or slanderous, will not invade the privacy of others, and will comply with all federal, state, and local laws and regulations. Advertiser agrees to indemnify The Dispatch Printing Company and hold them harmless from any and all claims, actions, suits, proceedings, costs, expenses, damages, and liabilities arising out of, connected with, or resulting from any advertisement broadcast or published at Advertiser's request.

Advertiser agrees that all terms of this Agreement will remain in effect notwithstanding any subsequent agreements entered into between Advertiser and Provider.

Signature of Corporate Officer, Partner(s) Proprietor

Signature of Agency

Title

Title

Print Name

Print Name

Date

Date

PERSONAL-GUARANTEE

In consideration of Provider extending Credit to the above Advertiser, the undersigned does jointly and severally unconditionally guarantee and promise to pay Provider, on demand and without previous recourse by Provider to the Advertiser, and any and all indebtedness of the above Advertiser to Provider heretofore or hereafter granted (without deduction for any claim to setoff or counterclaim of the Advertiser or loss of contribution from any other defenses), including collection costs, reasonable attorney's fees and other legal expenses. This is a continuing guarantee (and will continue from agreement to agreement) and the obligation created hereby is not affected by any change in the terms of the original indebtedness between Provider and the above Advertiser.

Termination of this Guarantee is effective only after receipt and acceptance by Provider of written notification. Termination shall apply only to advertising placed after the date of the termination and at the discretion of Provider. This Guarantee shall be binding upon the heirs, executors, and administrators of the undersigned.

Signature of Guarantor

Print Name

Date

All of the above-listed entities are wholly owned subsidiaries of The Dispatch Printing Company.

The Ohio and Indiana laws against discrimination require that all creditors make credit equally available to all credit-worthy customers and that credit reporting agencies maintain separate credit histories on each individual upon request. The Ohio and Indiana Civil Rights commission administrates compliance with these laws.

If your application for business credit is denied, you have the right to a written statement of the specific reasons for the denial. To obtain the statement, please contact The Dispatch Printing Co., Credit Department, 34 S. Third St., Columbus, Ohio 43215 or phone 614-461-8851, within 60 days from the date you are notified of our decision. We will send you a written statement of reasons for the denial within 10 days of receiving your request for the statement.

THE DISPATCH PRINTING COMPANY, INC., RESERVES THE RIGHT TO RE-EVALUATE A CLIENT'S CREDIT AT ANY TIME, SHOULD IT BE DEEMED NECESSARY.

FOR INTERNAL USE ONLY

Name of Account Executive _____ Account Number _____

Approved

Disapproved

Credit Manager

Date