

## Columns widths

	Inches	Picas
1 column	1.23"	7p4
2 columns	2.53"	15p2
3 columns	3.84"	23p
4 columns	5.15"	30p10
5 columns	6.46"	38p9
6 columns	7.77"	46p7
7 columns	9.08"	54p5
8 columns	10.38"	62p3

## Extend your reach!

Reach more people by packaging your ad buy with a ThisWeek Community Newspaper.

### 5 lines - 5 markets

Black and white: \$50  
Color: \$70

### 1x2 display ad - 2 markets

Black and white: \$100  
Color: \$125

### 2x2 display ad - 2 markets

Black and white: \$200  
Color: \$250

Choose from 23 suburban markets.

**ThisWeek**  
Community Newspapers  
ThisWeekNews.com

## Family Marketplace

Rates are per ad insertion and must run within a 12-month period.

	1x	3x	6x	12x
Line ads 5 line minimum	\$5.75/line	\$5.18/line	\$4.89/line	\$4.31/line
Display ads 2 inch minimum	\$42/inch	\$37.80/inch	\$35.70/inch	\$31.50/inch

## Classifications

Arts – Crafts – Hobby	Happy Ads	Photography
Births	Health – Fitness Services	Recreation
Baby Furniture – Clothes	Help Wanted	Services
Bazaars – Seasonal	Information	Student Loans
Business Opportunity	Lost and Found	Tutor Private Lesson
Child Care	Miscellaneous for Sale	
Education – Schools	Modeling Info	
Entertainment	Murals	
Fund Raising	Pets	

## Color rates

Color is available for display ads only at \$50 per ad.

## Worship directory

Ask your account executive for details.



## Advertising deadlines

### JANUARY

Tuesday, Dec. 15, 2009

### FEBRUARY

Wednesday, Jan. 20, 2010

### MARCH

Wednesday, Feb. 17, 2010

### APRIL

Wednesday, March 17, 2010

### MAY

Wednesday, April 21, 2010

### JUNE

Wednesday, May 19, 2010

### JULY

Wednesday, June 16, 2010

### AUGUST

Wednesday, July 21, 2010

### SEPTEMBER

Wednesday, Aug. 18, 2010

### OCTOBER

Wednesday, Sept. 15, 2010

### NOVEMBER

Wednesday, Oct. 20, 2010

### DECEMBER

Tuesday, Nov. 16, 2010

### JANUARY 2011

Tuesday, Dec. 21, 2010