

Speedread

This e-newsletter is Columbus Parent Magazine's weekly update delivered to e-mail inboxes each Friday. It contains ColumbusParent.com's daily features, blog updates and contest news.

Rates and dimensions

2 positions available at \$100 each for 2 blasts per month
Small tower 160 x 300

3x commitment	\$90 each
6x commitment	\$75 each
12x commitment	\$60 each

Please allow 5 business days for production time.

Checking and sending e-mail is the top (85%) online activity for moms.



— Marketing to Moms Coalition survey, 2008

Permission e-mail accounts for about a quarter of all time spent with e-mail, second only to the primary function of communicating with friends and family.

— View from the Inbox,™ 2009


Speedread provides a cost-effective way to get a message to your target audience.

About this e-mail from Columbus Parent Magazine



Here's a weekly wrap-up of the features published on ColumbusParent.com.

This week's headlines



20 ways to enjoy me

Time may not be your enemy after all. Just learn to use it wisely and sneak in some time for you.

[Read more](#)

Briefs on women's health

Updates on GI health during pregnancy, breast cancer and birth order, and HIV/AIDS research.

APPA launches national children's pet poetry contest

Hey, kids! Write a poem about your pet and win prizes!


Red Robin's How Do You Make a Difference Contest

Kids ages 5-10 are encouraged to submit their poems describing how they make a difference in their communities.

7 reasons to check out the library

Today more than ever, the library is a cost-effective, budget-friendly way to entertain the entire family.

Blogs



.Parent

Helping you survive parenthood one website at a time.


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